

Moncton, NB. April 18 & 19, 2009
 Moncton High School Sat & Sun: 10am-5pm
 207 Church St (Corner of Church and Mountain Rd)

EXHIBIT SPACE

Choose Booth # from the Floor Plan:

_____ 1st Choice _____ 3rd Choice
 _____ 2nd Choice _____ Choose for me

Check Your Preferred Booth Size:

- 4' wide x 6' deep (Shared 8x6) \$155
- 6' wide x 6' deep \$230
- 6' wide x 8' deep \$235
- 8' wide x 6' deep \$250
- 8' wide x 8' deep \$285
- 10' wide x 6' deep \$285
- 10' wide x 8' deep \$300
- Super Booth # 1 or 2 \$410 or \$435
- Super Booth # 3 or 4 \$490 or \$535
- Super Booth #58 or 59 \$400 or \$400

NOTICE: Extras (if available) will be charged at double the rates listed below if ordered on Set-Up day.

- ___ Extra Tables \$15 Electricity \$20
- ___ Extra Chairs \$ 2

CHOOSE from the other services listed at right

\$ _____ For Booth(s)
 \$ _____ Extras Total
 \$ _____ Literature Table
 \$ _____ Gift Bag Inserts
 \$ _____ Sponsor Package
 \$ _____ **SUBTOTAL**
 \$ _____ **HST (13%)**
 \$ _____ **TOTAL**

Choose Payment Method:

Cheque: Please submit with a 50% deposit and a post-dated cheque for the remainder, due April 1, 2009.

Credit Card: Circle type: Visa / MC / AMEX

Card#:

Expiry Date:

Please Charge Full Amount Now

Charge 50% now and 50% on April 1, 2009

The name **Oneness Is Inc.** will appear on your statement

SIGNATURE:

MORE WAYS TO PARTICIPATE!

LITERATURE TABLE

Two tables will be set up in order to neatly display your promotional materials. To reserve your space check the appropriate size below:

- 8.5" x 11" Space for flyers \$30
- 4" x 11" Space for pamphlets \$20
- 3" x 4" Space for business cards \$10

GIFT BAG INSERTS

Gift Bags will be given to the first 300 attendees. By purchasing this service we will put your product sample or information in the Gift Bags. The **Gift Bag Service** is a great way to put your product or information in the hands of your **Target Market!**

- Exhibitor price \$30 Non-Exhibitor price \$60

SPONSOR PACKAGES (see attached form)

- Wellness Supporter \$150 Bronze \$250
- Silver \$500 Gold \$1,000

EXHIBITOR AGREEMENT (Please Read and Sign)

The Exhibitor Agrees To: Have their booth completely set up by 10am on Saturday morning; to keep exhibit staffed at all times during the Expo (10am-5pm); to not dismantle booths until 5pm on Sunday, April 19, 2009; to keep the display within the confines of their booth area.

SET-UP will begin at 7:30am on Saturday, April 18, 2009. Doors open to the public at 10am. Exhibitors must bring all equipment needed to set up their booth (i.e. electrical cords, tape, tacks, lights, etc.) *Reserve electricity if needed.*

CANCELLATIONS by April 1, 2009 will receive a refund less a \$50 administration fee. No refunds will be granted for ANY cancellations after April 1, 2009.

The Wellness EXPO and its owners are NOT responsible for any theft, loss or damage. Each Exhibitor will be responsible for their property and for his/her booth space and all activities within that space. If any accidents occur within that space or around it, originating from your booth, (i.e. liquid is spilled) the Exhibitor is completely responsible for the consequences of that accident.

The Wellness EXPO is SMOKE FREE and as much as possible, **SCENT FREE.** No strong odors, perfumes or colognes please. Burning of candles and incense is **PROHIBITED.** However, please be aware that there will be scents that originate from various products on display.

By signing this form, I acknowledge that I have read, understood and agree to adhere to all the statements and guidelines as described above and in the INFORMATION GUIDE. (See Next Page)

Signature: _____

Cheques Payable to: Wellness Networker, 100 Botsford Street, Moncton, NB E1C 4X3. **Phone/Fax** (506) 388-9799

E-mail: info@wellnessnetworker.com **Web:** Wellness-Expo.com

Contact Name

Phone

Fax

Business Name (or Service)

E-mail

Website

Address

City

Province

Postal Code

Describe Your Door Prize:

DEAR EXHIBITOR,

The Wellness Expo features a variety of exhibits for Wellness of the Body, Mind and Spirit. These exhibits may feature the following: Nutritional Products, Natural Health and Environmental Products, Fitness Products and Services, Cultural Products, Intuitive Readings, Holistic Health Services, Personal and/or Spiritual Growth Modalities and Motivational Speakers and Teachers.

In general, attendees of Wellness Expos are environmentally conscious consumers and are highly interested in a natural approach to personal health and self-improvement through the use of holistic products and services.

Now, in its fifth year of operation, The Wellness Expo has shown a steady growth in public interest which translates into more exhibitors and a larger attendance. We are always fine-tuning our advertising and our mailing list continues to grow. Add this to an ever expanding public awareness and growing anticipation of the Wellness Expo and you can see why this event is a great way to promote your business.

For even more exposure consider one of our **Sponsor Packages**. If you are unable to attend, but still wish to participate in the Wellness Expo you can pay to have your information on the **Literature Tables** or in the **Gift Bags**.

LOCATION: Moncton, NB. Moncton High School, 207 Church Street. (Corner of Church Street and Mountain Road)

DATE & HOURS: April 18-19, 2009. Saturday & Sunday, 10am through 5pm daily.

SET-UP will begin at 7:30am on Saturday, April 18 and 9am on Sunday, April 19. The Exhibitor agrees to have his/her booth completely set up by 10am on Saturday; to keep exhibit staffed at all times during the Expo hours (10am-5pm); to not dismantle booth(s) until 5pm, Sunday, April 19. Exhibitors must bring all equipment needed to set up their booth (i.e. electrical cords, tape, tacks, lights, etc.) Please reserve **Electricity** in advance, if needed. Exhibitors may enter at 7:30am on Saturday and at 9am on Sunday. The Exhibitor is not permitted to sublet any part of the space without consent of the Coordinator.

TO RESERVE A BOOTH: As Show Coordinators, we agree to reserve space for the Exhibitor upon receipt of a completed and signed application form and a deposit of 50% of the full amount owed, as well as a post-dated cheque (or other arrangements) for the total balance dated no later than April 1, 2009.

CANCELLATIONS by April 1, 2009 will receive a refund less a \$50 administration fee. No refunds will be granted for cancellations made after April 1, 2009.

NO SHOWS: If the Exhibitor's booth is not occupied by 10am on Saturday, April 18, 2009, the Exhibitor will be in default and will lose access to their space. A refund will not be provided.

DOOR PRIZES: Exhibitors agree to provide at least one item for a door prize. Exhibitors will receive the contact information of their door prize winner. It may be in the Exhibitor's best interest to offer more than one prize. Example Door Prizes: Free sessions, services, products, books or gift certificates. These gifts should not require the winner to spend money in order to receive the gift.

Please send your signed application form and deposit, payable to:

Wellness Networker
100 Botsford Street
Moncton, NB E1C 4X3

For more information please contact: **506-388-9799**
info@wellnessnetworker.com ~ Wellness-Expo.com

EXPO ETIQUETTE:

Exhibitors (or their representatives) are not permitted to conduct business outside of their exhibit space. This includes, but is not limited to: handing out unsolicited information to other exhibitors, putting information on parked vehicles, placing your unsolicited information anywhere else in the expo facilities.

If you are using an audio device (music, video, etc.,) please be respectful toward your fellow exhibitors. Ask them for feedback concerning sound levels and please be cooperative if you are asked to lower the volume.

Attendees are visiting the Expo in search of new information about natural health choices. They are generally interested in learning more about your products/services. However, if you feel a visitor is ready to move on to the next exhibit, please let them do so. Do not employ hard sales tactics either during Expo hours or in relation to the Wellness Expo. This does not mean that you must wait for attendees to come to you. Be engaging, smile and say, "hello" or "would you like to enter to win a....?" or "would you like to try a sample?" or "Have you heard about...?" as people walk near your exhibit. If you crowd an attendee, or the other extreme, sit in the back of your booth waiting for someone to get your attention, your experience may not be very rewarding.

We encourage you to visit other exhibits at some point during the event. However, if, while visiting a fellow exhibitor, an attendee stops by their booth, please be considerate and allow the exhibitor to speak with their guest. You can always visit at a later time. These few simple courtesies are beneficial for all concerned; exhibitors and attendees alike.

PHOTOS AND VIDEO TAPING

The Exhibitor grants full permission to the Coordinator to film exhibit displays and personnel for future use by the Coordinator. These photographs and/or videos are the property of the Coordinator and may be used in any manner deemed appropriate by the Coordinator. (i.e. website promotion for future expos.)

The Coordinators reserve the right to deny lease of exhibit space to any applicant whom the Coordinator believes is not promoting products or services which reflect the nature of the event or whose sales approach is in question. If an exhibitor is found applying improper Expo Etiquette, (see above) or utilizing a sales approach that is lacking in integrity, the exhibitor may be asked to leave without a refund.

The Wellness EXPO and its owners are not responsible for any theft, loss or damage. Each Exhibitor will be responsible for their property and for his or her booth space and all activities within that space. If any accidents occur within that space or around it, originating from your booth, (i.e. liquid is spilled) the Exhibitor is fully responsible for the consequences of that accident.

The Wellness EXPO is Smoke-Free and as much as possible, Scent-Free. No strong odors, perfumes or colognes, please. The burning of scented candles and incense is prohibited. However, please be aware that there may be scents originating from various products on display.

IMPORTANT DATES:

March 20, Friday

Must register by this date to be listed in the Program Guide

April 1, Wednesday

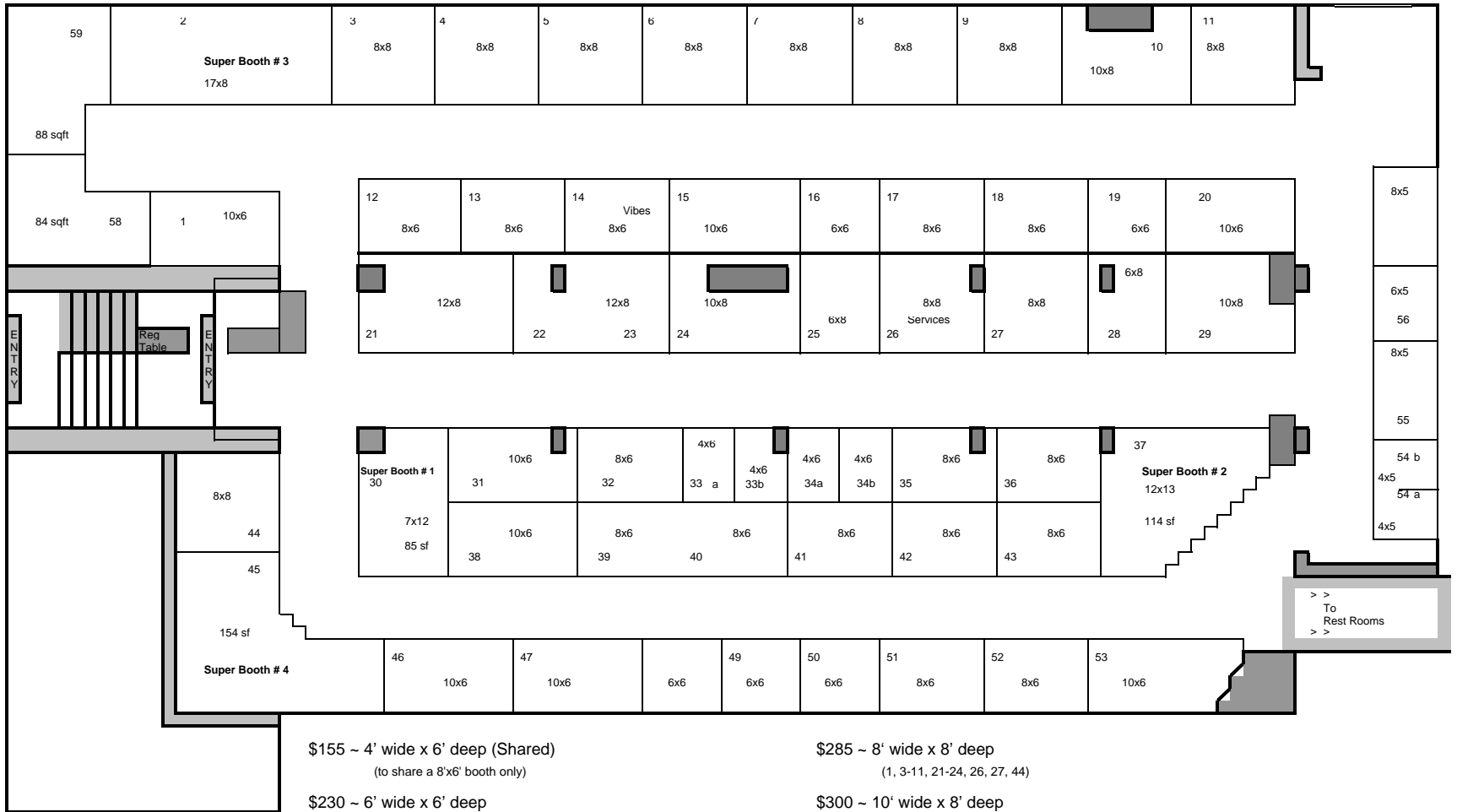
Last day to cancel for full refund less a \$50 admin fee

April 18, Saturday

Exhibitor Set-Up: 7:30am-Open to public from 10am-5pm

April 19, Sunday

Exhibitors Enter: 9:00am-Open to public from 10am-5pm



\$155 ~ 4' wide x 6' deep (Shared)
(to share a 8'x6' booth only)

\$230 ~ 6' wide x 6' deep
(Booth #s 16, 19, 48-50)

\$235 ~ 6' wide x 8' deep
(Booth #s 25, 28)

\$250 ~ 8' wide x 6' deep
(12-14, 17-18, 32-36, 39-43, 51-52)

\$285 ~ 10' wide x 6' deep
(15, 20, 31, 38, 46-47, 53)

\$285 ~ 8' wide x 8' deep
(1, 3-11, 21-24, 26, 27, 44)

\$300 ~ 10' wide x 8' deep
(29)

\$410 ~ Super Booth # 1 (Booth 30) 85 square feet

\$435 ~ Super Booth # 2 (Booth 37) 114 square feet

\$490 ~ Super Booth # 3 (Booth 2) 138 square feet

\$535 ~ Super Booth # 4 (Booth 45) 154 square feet

\$400 ~ Super Booths # (58, 59) --84 & 88 square feet



5th Annual

Wellness EXPO

SPONSOR PACKAGES

Moncton, NB. April 18 & 19, 2009
Moncton High School Sat & Sun: 10am-5pm
207 Church St (Corner of Church and Mountain Rd)

GOLD SPONSOR \$1,000 (ONE SPOT)

KEYNOTE SPEAKER LECTURE SPOTS FOR BOTH DAYS

First choice for lecture time slots on both days.

20 WEEKEND PASSES

Sponsor receives free weekend passes which are great for colleagues, clients, family members or friends.

\$300 CREDIT WITH THE WELLNESS NETWORKER

\$300 credit for advertising in the Wellness Networker magazine to be used at sponsor's discretion.

TWO GIFT BAG INSERTS

Two items of information or coupons (provided by the sponsor) will be placed in 300 gift bags which are given freely to Expo attendees.

WELLNESS NETWORKER WEBSITE BANNER ADVERTISEMENT

Prominent banner ad on the Wellness Networker website for a period of six months or until July 30, 2009. (whichever comes later)

WELLNESS EXPO WEBSITE BANNER ADVERTISEMENT

Prominent banner ad on the Wellness EXPO website for six months or until July 30, 2009. (whichever comes later)

LITERATURE TABLE SPACE

Flyers, pamphlets and/or business cards (provided by sponsor) will be placed on two literature tables located inside the Expo.

LOGO ON PROMINENT SPOTS OF

PROMOTIONAL MATERIALS INCLUDING:

FULL PAGE EXPO AD IN THE WELLNESS NETWORKER MAGAZINE

On the inside back cover of the Spring/March edition of the Wellness Networker magazine. 25,000 copies of the magazine will be distributed throughout the Maritimes about a month before the Expo. Sponsor receives Gold placement within the Expo advertisement. (view samples)

OTHER DISPLAY ADVERTISEMENTS

Various Expo ads to be featured in the March issue and within other issues of the Wellness Networker magazine.

FULL PAGE AD IN THE EXPO PROGRAM GUIDE

FEATURE SPOT ON FRONT COVER OF THE PROGRAM GUIDE

750 program guides are given to attendees during the show.

6,000 HANDOUTS

6,000 quarter-page flyers will be handed out at stores, restaurants, clinics, farmers markets, practitioner offices and health food outlets located throughout Metro Moncton and surrounding areas. (view samples)

75 FULL-COLOR POSTERS

Gold placement spot on 75 full-color posters which will be displayed at various locations in the Greater Moncton area.

BILLBOARDS

We will rent at least one Billboard for a full month before.

NEW FORMS OF ADVERTISING

Each year, we experiment with a new form of advertising (i.e. TV, radio, magazines etc.) We will also include the Gold Sponsor's logo when preparing these ads.

SILVER SPONSOR \$500 (TWO SPOTS)

Second Choice for Speaker Spot on One Day

10 Weekend Passes

\$125 Credit in the Wellness Networker Magazine

One Gift Bag Insert

Wellness Expo Website Banner Advertisement

Literature Table Space

Logo on the Promotional Materials Including:

Full Page Expo Ad in the Wellness Networker

Various Display Advertisements

One Half Page Ad in the Program Guide

6,000 Handouts

75 Full-Color Posters

BRONZE SPONSOR \$250 (THREE SPOTS)

Speaker Spot on One Day

Five Weekend Passes

\$75 Advertising Credit with the Wellness Networker

One Gift Bag Insert

Wellness Expo Website Banner Advertisement

Literature Table Space

Logo on the Promotional Materials Including:

Full Page Expo Ad in Wellness Networker

Quarter Page Advertisement in the Program Guide

75 Full-Color Posters

WELLNESS SUPPORTER PACKAGE

\$150 (SIX SPOTS)

Four Weekend Passes

One Gift Bag Insert

Logo on Wellness Expo Website

Literature Table Space

Logo in the Promotional Materials Including:

Full Page Expo Ad in Wellness Networker

Logo and Contact Information in the Program Guide

75 Full-Color Posters

(See samples for ad dimensions)

For more information about the Wellness Expo
Sponsor Packages please contact:

Wellness Networker Magazine

(506)388-9799

(877)388-9799

info@wellnessnetworker.com

www.WellnessNetworker.com

PLEASE NOTE: Sponsor Packages do not include the cost of a booth. Booths are sold separately so you can choose your size. Please refer to the Exhibitor Application Form to choose a booth.

Wellness EXPO

6,000 Quarter Page Handouts are distributed throughout the Metro Moncton region in local health food outlets, clinics, restaurants and farmers markets.

Silver
Sponsor

Silver
Sponsor

Gold Sponsor

A full page advertisement will be included in the March/Spring edition of the Wellness Networker magazine which will feature the sponsor ads indicated below.

The Wellness Networker Magazine is the Maritimes connection for Body, Mind & Spirit. 25,000 copies are distributed quarterly throughout New Brunswick, Nova Scotia and Prince Edward Island.

An expanded version of the Wellness Networker Expo advertisement will also be formatted as a display poster. 75 posters will be posted at various high-traffic locations throughout the Greater Moncton area.

For more information about the Wellness Expo Sponsor Packages please contact:

Wellness Networker Magazine

(506)388-9799

(877)388-9799

info@wellnessnetworker.com

www.wellnessnetworker.com

Massage Therapy
www.massageme.ca

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